



California Beef Council
2017 Beef Promotion Materials Order Form

ORDER DEADLINE: Friday, February 17, 2017

County Unit:		
Item Name or Description <i>If you need additional detail about any of these materials, email jill@calbeef.org or call 916-925-2333.</i>	X to Order	Amount Needed
General Consumer and Nutrition Brochures (*Indicates Quantities Limited!)		
Beef - From Pasture to Plate (tri-fold brochure about beef production options)	<input type="checkbox"/>	
Beef & Wine Pairings (tri-fold brochure with beef and wine pairing tips)	<input type="checkbox"/>	
Big Nutrition in a Small Package (tri-fold brochure with nutritional info and recipes)	<input type="checkbox"/>	
Bilingual Recipe Cards (two-sided recipe cards featuring popular beef recipes in English and Spanish)	<input type="checkbox"/>	
Confident Cooking with Beef (booklet with recipes, beef cuts, and cooking tips)	<input type="checkbox"/>	
Holiday Roast Brochure (tri-fold brochure with recipes) *	<input type="checkbox"/>	
Slow-Cooking With Beef (two-sided rack card)	<input type="checkbox"/>	
Summer: Get Grilling (tri-fold brochure with recipes) *	<input type="checkbox"/>	
Tri-Tip: California's Cut (tri-fold brochure with tri-tip recipes)	<input type="checkbox"/>	
Bumper Stickers		
"Beef. It's What's For Dinner." (updated design) NEW	<input type="checkbox"/>	
"I Heart Beef" NEW	<input type="checkbox"/>	
"Eat Beef- The West Wasn't Won on Salad"	<input type="checkbox"/>	
Materials for Youth and Educators		
Beefman (multi-page activity booklet)	<input type="checkbox"/>	
Power Up With Lean Beef (booklet with kids' recipes and activities)	<input type="checkbox"/>	
Wow That Cow (tri-fold brochure)	<input type="checkbox"/>	
"I Heart Beef" Temporary Tattoos	<input type="checkbox"/>	
Teacher Kits (if your unit requires educational resources for teachers in your area, indicate here and the CBC will follow up with you regarding specifics)	<input type="checkbox"/>	N/A
Telling California's Beef Story (Pocket-sized flip book provides key messages about beef production. Ideal for Beef Ambassadors, 4-H or FFA members, or CCW members to prep for community events or fairs.) NEW	<input type="checkbox"/>	

County Unit:		
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Posters and Displays		
Beef Retail Cuts Chart Poster - English	<input type="checkbox"/>	
Get Grilling: Summer-themed Poster	<input type="checkbox"/>	
Holiday Roast Poster	<input type="checkbox"/>	
Beef's Big 10 Display Pull-up Banner Display	<input type="checkbox"/>	
Looking for something else? Indicate here any other special requests you have, and we will look into it for you!		
Delivery Information		
<input type="checkbox"/>	Please deliver to the CCW Spring Meeting March 11 at Harris Ranch	Delivery contact: _____
<input type="checkbox"/>	Please deliver to the CCW Midyear Meeting in June at Harris Ranch	Delivery contact: _____
<input type="checkbox"/>	Please ship our materials to the following address: Name: _____ Shipping Address (no PO Boxes): _____ _____ City/Zip: _____ Phone: _____ E-mail Address: _____	

Optional: Please list events where materials will be distributed.

Fairs and/or ag education events	Dates

Submit your order form to the California Beef Council by February 17, 2017.

Mail to: California Beef Council, Attn: Jill Scofield
4640 Northgate Blvd., Suite 115
Sacramento, CA 95834
Fax to: 916.925.8155
E-mail: jill@calbeef.org

Questions? Call 916.925.BEEF (2333) or e-mail jill@calbeef.org.